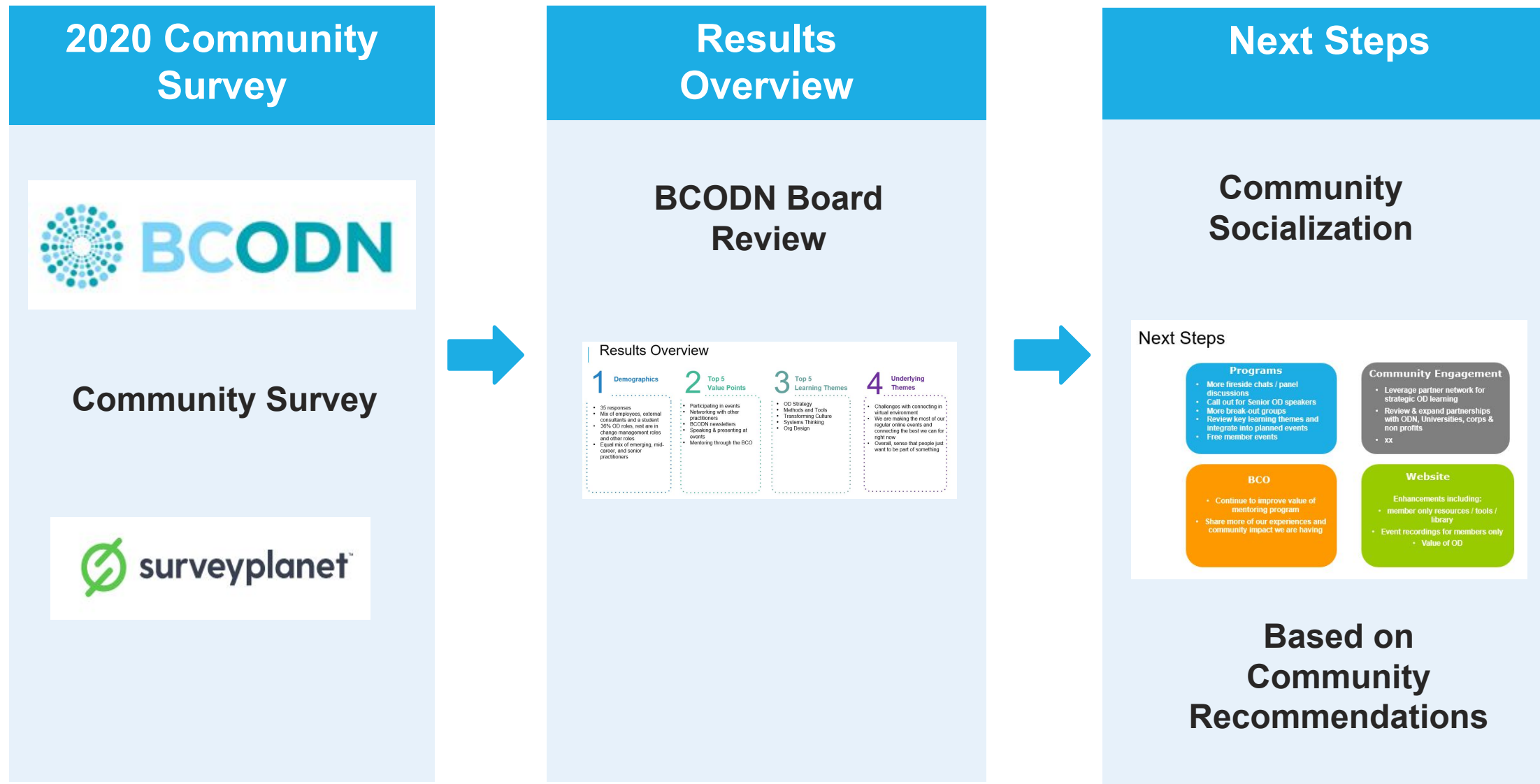


2020 Community Survey Report



BCODN

2020 Community Survey Report



Results Overview

1 Demographics

- 35 responses
- Mix of employees, external consultants and a student
- 36% OD roles, rest are in change management roles and other roles
- Equal mix of emerging, mid-career, and senior practitioners

2 Top 5 Value Points

- Participating in events
- Networking with other practitioners
- BCODN newsletters
- Speaking & presenting at events
- Mentoring through the Building Community Organizations (BCO)

3 Top 5 Learning Themes

- OD Strategy
- Methods and Tools
- Transforming Culture
- Systems Thinking
- Org Design

4 Underlying Themes

- Challenges with connecting in virtual environment
- We are making the most of our regular online events and connecting the best we can for right now
- Overall, sense that people just want to be part of something / a part of this community

Next Steps

Programs

- More fireside chats / panel discussions
- Call out for Senior OD speakers
- More break-out groups
- Review key learning themes and integrate into future events
- Free member events

Community Engagement

- Leverage partner network for strategic OD learning
- Review & expand partnerships with ODN, Universities, corps & non profits

BCO

- Continue to improve value of mentoring program
- Share more of our experiences and community impact we are having

Website

Enhancements including:

- Member only resources / tools / library
- Event recordings for members only
- Value of OD